# Client Specifications

We have a fictitious client who wants to have a gardening shop. He will need the following:

- At least four (4) web pages
- The landing page will need to have a carousel.
- The website is to be responsive with Mobile first design.
- You will need a contact form.
  - This form will need to have some indication (maybe a dropdown) of what the customer is interested in. A list of categories is provided below.
- Two videos from YouTube (copyright and use is assumed). If you don't have access to two videos for this exercise, I can provide you with them.
- A gallery of twenty (20) products promoting the distinct parts of the Gardening Shop. I would suggest you "borrow" these from the internet for this exercise (please take note of where you found the images, in case we need to ask permission to use these images in the future – copyright issues).
- Colours and layout will be up to you. There will need to be a "green organic garden" feel to the theme.

The garden shop sells the following items:

- Plants – fragrant, fruits, herbs, ground covers, natives, indoor, hedges, potted, roses and bulbs.
- Pots
- Gifts
- Garden tools
- Fertilisers

Site Map

```
                                          Home
                                           │
              ┌────────────────────────────┼──────────┬──────────┐
            Shop                          About     Contact    Videos
              │
   ┌──────┬──────┬──────┬──────────┬──────────┐
 Plants  Pots  Gifts  Garden    Fertilisers
   │                   Tools
   ├── Fragrant
   │
   ├── Fruits
   │
   ├── Herbs
   │
   ├── Ground Covers
   │
   ├── Natives
   │
   ├── Indoor
   │
   ├── Hedges
   │
   ├── Potted
   │
   ├── Roses
   │
   └── Bulbs
```
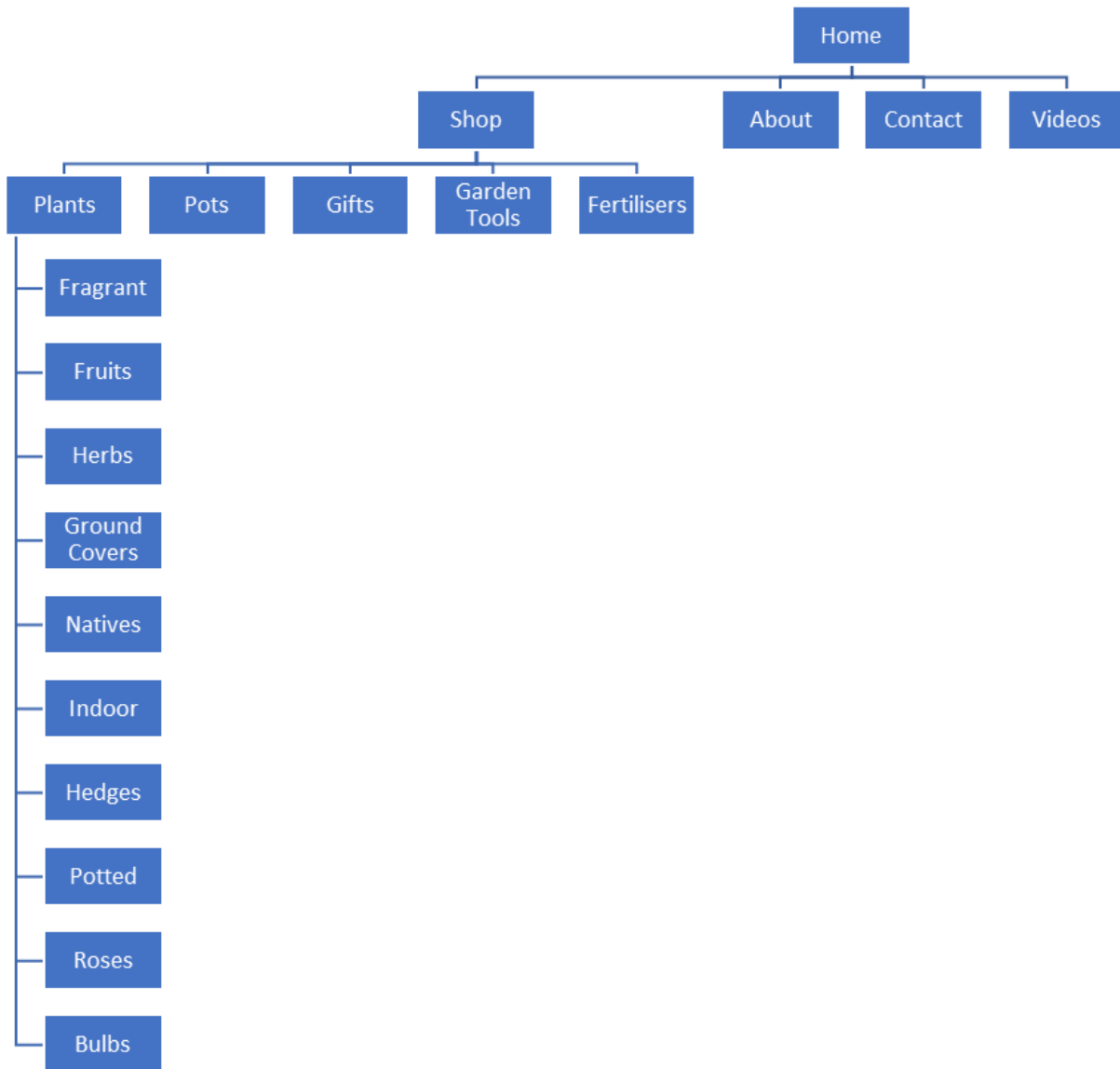
Website Style

Logo Design

Logo is based of a monstera plant.

Logo
Client Feedback
Approved?
Y/N

Style Tyle

Georges Garden Centre — Style Tile — version:1

Possible Colors

Photo inspiration

This is an Example of a Header
Font: Bootstrap sets basic global display, typography, and link styles.

This is an Example of a light Heading
Font: Bootstrap sets basic global display, typography, and link styles.

This is an Example of a Secondary Text
Font: Bootstrap sets basic global display, typography, and link styles.

This is an example of paragraph text.

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

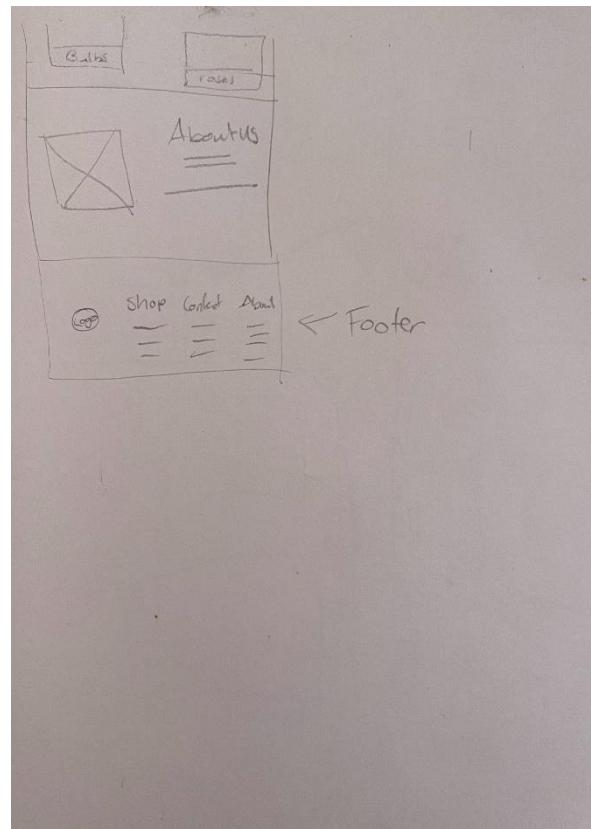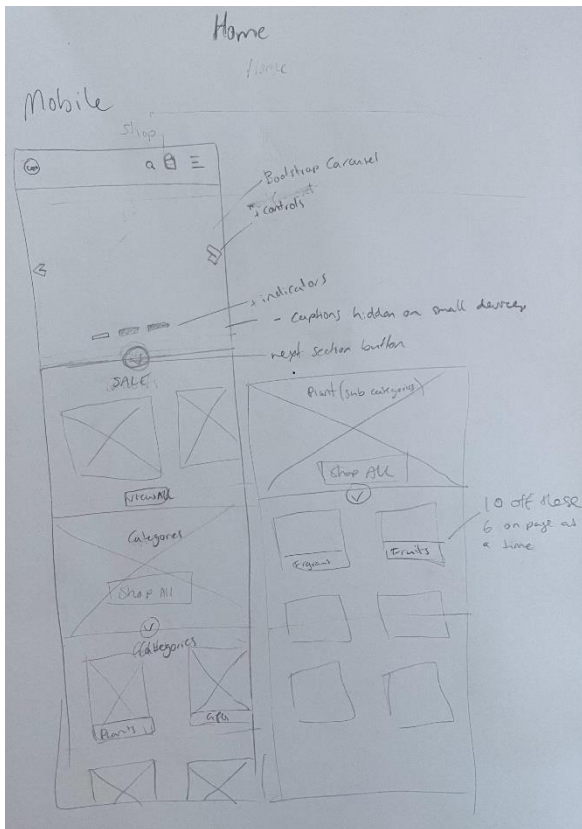Adjectives

Organic Naturual Green
Earthy Sunshine

Buttons: This is an example of a Button | Submit Button Example Here

Client Feedback
Approved?
Y/N

Wireframes

Home page (mobile view)

Client Feedback
Approved?
Y/N

Product Page (mobile view)

Product Page

George's Garden Center

Plants ← Catergory - Plant/gifts/fertilizers ecl.

← Cat description
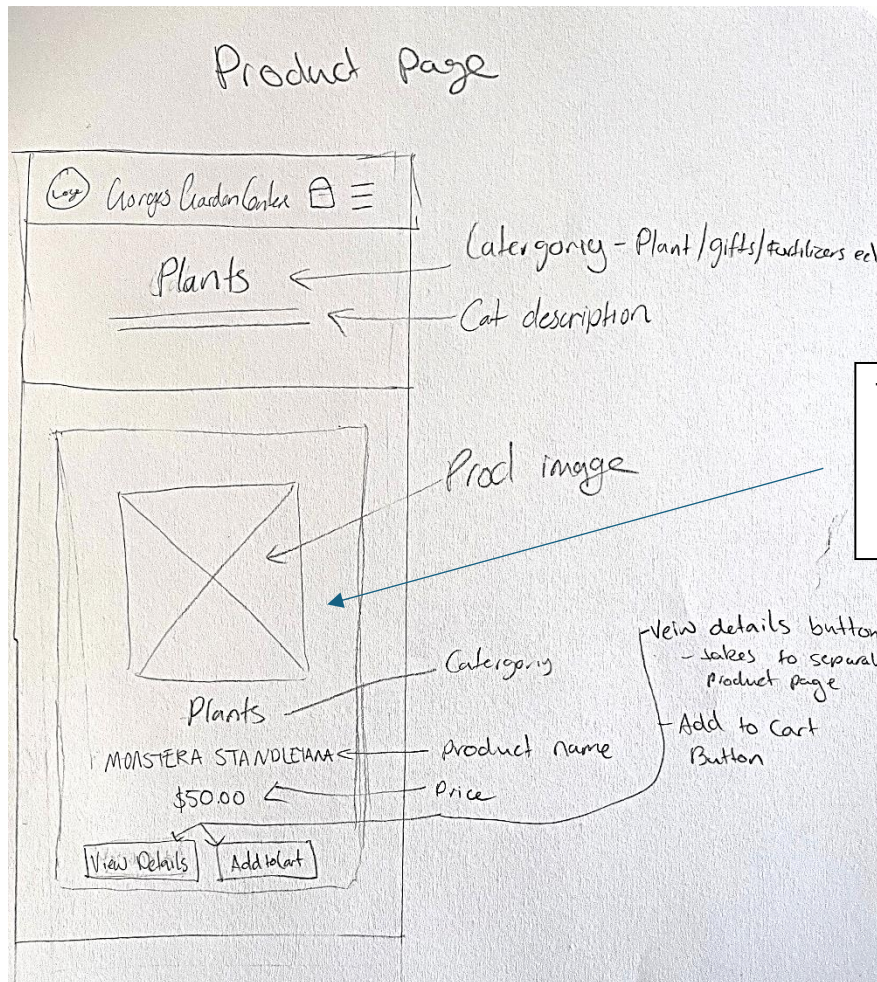
This will be a product gallery of bootstrap cards.

Prod image

Catergory

Plants

MONSTERA STANDLEIANA ← product name

$50.00 ← Price

View Details   Add to Cart

-Veiw details button
 - takes to separate
   Product page
-Add to Cart
 Button

Client Feedback
Approved?
Y/N

About US Page (mobile view)

About Us Page

Page title.

About US — Tag Line + Company description

Our team

Person Card

Image

Name First + Last

Job title + position

Jane Do
Owner

Link to their LinkedIn profile

LinkedIn

Team photo
(maybe carousel)
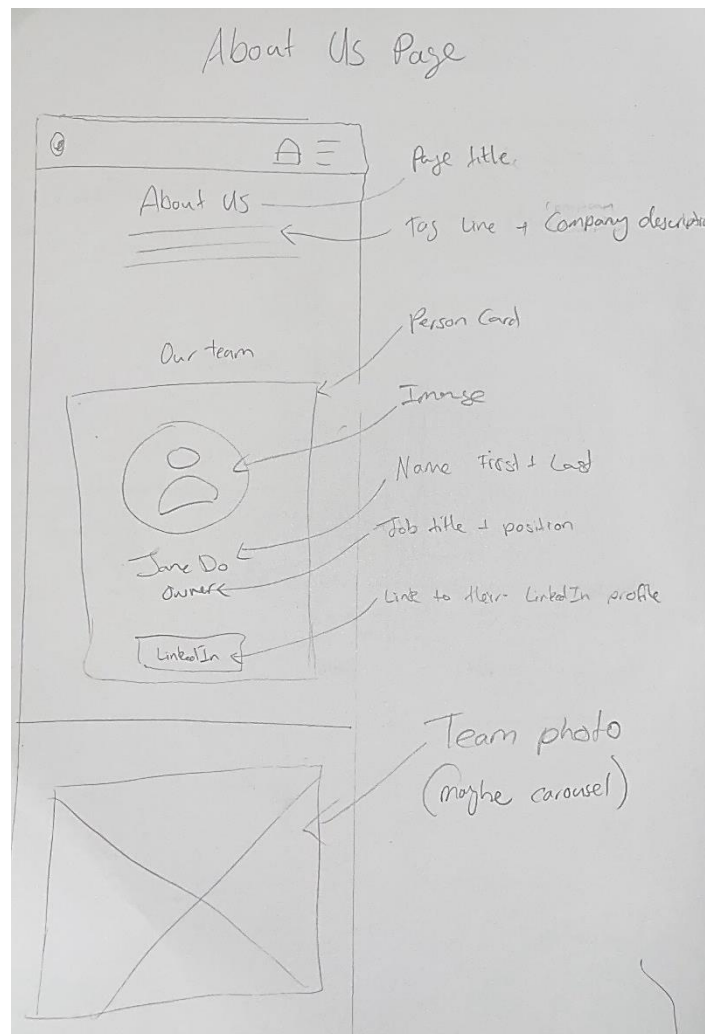
Videos Page (mobile view)
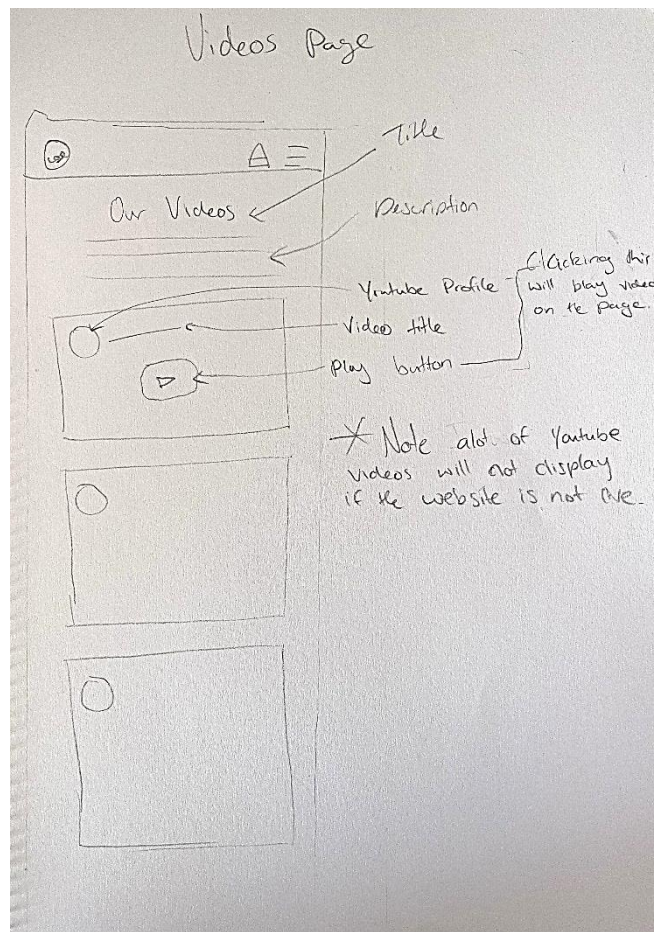
Client Feedback
Approved?
Y/N

Contact Form (mobile view)

Client Feedback
Approved?
Y/N